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Andrei Hagiu Harvard Business School

Andrei Hagiu is an Associate Professor of Information Systems at Boston University's Questrom School of Business. Previously, he was an Associate Professor in the Strategy group at Harvard Business School and in the Technological Innovation, Entrepreneurship and Strategic Management at MIT Sloan.

About me — Andrei Hagiu

Andrei is an associate professor of information systems at Questrom School of Business at Boston University. Andrei's research and teaching are focused on multi-sided platform businesses (e.g. Airbnb, Alibaba, Amazon, eBay, Google, Grab, Facebook, PlayStation, Uber, etc.) and their unique strategic challenges. More From Andrei Hagiu

Andrei Hagiu | Harvard Business School Digital Initiative

Andrei is a leading expert on platform strategy and business models. Prior to Questrom, he has taught platform strategy courses at Harvard Business School and the MIT Sloan School of Management.

Andrei Hagiu | Questrom School of Business

ANDREI HAGIU is an Associate Professor in the Strategy group at Harvard Business School. Andrei's research focuses on multi-sided markets, which feature platforms/intermediaries serving two or more distinct groups of customers, who value each other's participation.

Andrei Hagiu | Harvard GSD Executive Education

A version of this article appeared in the January-February 2020 issue of Harvard Business Review. Andrei Hagiu is an associate professor of information systems at Boston University's Questrom ...

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A version of this article appeared in the July-August 2017 issue (pp.94-100) of Harvard Business Review. Andrei Hagiu is an associate professor of information systems at Boston University's ...

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A version of this article appeared in the April 2016 issue (pp.64-71) of Harvard Business Review. Andrei Hagiu is an associate professor of information systems at Boston University's Questrom ...

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Andrei Hagiu is an associate professor in the strategy group at the Harvard Business School in Boston.

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See all articles by Andrei Hagiu Andrei Hagiu. Boston University - Questrom School of Business. Julian Wright. National University of Singapore (NUS) - Department of Economics. Date Written: March 19, 2015. Abstract.

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Previously, an associate professor in the Strategy group at Harvard Business School and in the Technological Innovation, Entrepreneurship and Strategic Management group at MIT Sloan.

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We study the economic tradeoffs that drive organizations to position themselves closer to or further away from a multi-sided platform (MSP) business model, relative to three traditional alternatives: vertically integrated firms, resellers or input suppliers. These tradeoffs lead to a comprehensive discussion of the defining features of MSPs.

Multi-Sided Platforms - Working Paper - Harvard Business ...

Teaching Note for [709448]. Harvard Business School. Harvard Business Review

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