

Comparative Study Of Uber And Regular Taxi Service

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Comparative Study Of Uber And

The study also aimed to identify differences between expectations and perceptions of customers from service quality dimensions and compares differences between Uber and Ola. The objectives of this study were achieved by using the SERVQUAL questionnaire. A cluster sampling technique was also used for collecting the data. The questionnaires were distributed amongst 128 customers who had availed the services of Uber and Ola in Hyderabad.

Comparative Study of Service Quality of Uber and Ola ...

Comparative study of Uber and taxi in Kuala Lumpur Zukifli, Malina; Yunus, Muhammad Yasir Mohammad; Abstract. Transportation is a major factor in influencing our daily lives to become more efficient and productive. The taxi had become the favourite of people in choosing public transportation because it personally brings us to the exact ...

Comparative study of Uber and taxi in Kuala Lumpur - NASA/ADS

Uber is the dominant ridesharing company in the U.S. and has made huge inroads internationally. The company's advantages are significant and will likely help Uber continue to grow in the coming years.

Uber: What Competitive Advantages Does the Ridesharing ...

The study was undertaken for customers of Uber and Ola in India to assess the Service quality of Uber and Ola from the customer's perspective. The study also aimed to identify differences between expectations and perceptions of customers from service quality dimensions and compares differences between Uber and Ola.

Comparative Study of Service Quality of Uber and Ola ...

The study was undertaken to assess customer satisfaction of Ola and Uber in India from customer's perspective. It tends to find out the differences between expectations and perceptions of customers from satisfaction point of view and compares them simultaneously. The objectives of this study were achieved through questionnaire.

A COMPARATIVE STUDY ON OLA AND UBER

This study compares the two ride-sourcing applications available in Stockholm— Uber and Heetch, using a combined method of measuring desirability and usability to analyze which factors influence a user's choice of app.

Uber or Heetch: A comparative study on desirability and ...

If we rewind time by five years, no one in India would know about Ola because it didn't exist. But now, the app is being used to complete over 7,50,000 rides every day with more than 2,50,000 ...

[Survey] What is the Impact of Ola and Uber on transport ...

Analysis Comparison for the Top 3 Rideshare Services (Uber, Lyft, and Sidecar) By now, most people now what a rideshare service is. If not, let me briefly explain. Ridesharing is the alternative to driving to work alone. It's similar to a taxi, except normal people like you and me use our personal vehicles for this [...]

Analysis Comparison for the Top 3 Rideshare Services (Uber ...

Uber Discloses Losses - 2011 was a crucial year for Uber's growth. Early in the year, the company raised an \$11 million Series A round of funding led by Benchmark Capital and it went on to ...

The Story of Uber - Investopedia

Uber service over Ola but while it comes to safety consumer feel more safe with Ola than Uber. Result of this study may help the taxi service industry to design their future marketing strategies.

(PDF) A Study on Consumer Perception of Ola and Uber Taxi ...

Clearly, Ola and Uber together have wholly decimated almost all competition. Since, both are nearly identical in the kind of services they provide, therefore, it is the quality of service and customer perception that act as major differentiators between the two.

Ola vs Uber: What do customers think? A Numr Study - Numr ...

I use the case of the transportation network company Uber as a lens to explore the comparative politics of the platform economy in Europe and the United States. Within the advanced capitalist world, different countries have responded in very different ways to this new service, from welcome embrace and accommodating regulatory adjustments to ...

Regulating Uber: The Politics of the Platform Economy in ...

Uber is a labour market app that allows higher capacity utilisation of self-employed people. Self-employment is a different contract and a different decision." In India, Delhi has been the hotbed ...

How Ola and Uber are making other taxi companies ...

Revolution?" In this paper, an attempt has been made to do comparative study of two of such taxi aggregators that have radically changed the way "the great Indian middle class" commutes daily- OLA and UBER. Currently, both OLA and UBER cabs are following the strategy of expanding their operations and building

OLA VS UBER: The Battle of Dominance

Sustainable competitive advantage means gaining the lion's share of an industry's profits. But ride sharing is a money-losing business and Uber's fancy-sounding Liquidity Network Effect is easy to ...

Why Uber Lacks A Sustainable Competitive Advantage

the Uber app by more than 50 percent on a week-to-week basis. Consequently, comparing how Uber drivers fare in relation to workers in traditional jobs in purely monetary terms potentially leaves out important job amenities that are seemingly highly valued by drivers (e.g., Angrist et al., 2017; Chen et al., 2017; Hall and Krueger, 2018).

Uber Happy? Work and Well-being in the "Gig Economy"

Uber raised \$3.5 billion from Saudi Arabia's Public Investment Fund and is in talks to raise another \$2 billion in leveraged loan. The Wall Street Journal reported in June. A significant part of ...

Uber vs Ola: The battle for dominance in India's taxi market

What is Cheaper - Travelling in Ola, Uber or Buying a Car - A Comparative Analysis We do a comparative analysis of Ride-hailing services vs owning a personal car to find out if Millennials really prefer Ola, Uber over buying a car.

What is Cheaper - Travelling in Ola, Uber or Buying a Car ...

Uber intercity (*my rating). Only allows real-time ride request. - A user can only request an Uber in real time before the trip. Only have One Way as a booking option. - With the options above, I wasn't 100% confident that I could successfully get an Uber in the early morning right before my trip, and find another Uber when returning late at night. . Therefore, Ola won this ro