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Tv And  
Metadata  
Future  
Broadcast  
Media  
Future  
Broadcast  
Multimedia**

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Digital Interactive

**Signals And  
Communication  
Technology**

By Artur

Lugmayr 9

Aug 2004

Hardcover

Artur Lugmayr 9

Eventually, you will  
very discover a other  
experience and

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achievement by  
spending more cash.  
yet when? pull off you  
take on that you  
require to get those all  
needs when having  
significantly cash? Why  
don't you attempt to  
acquire something  
basic in the beginning?  
That's something that  
will lead you to  
understand even more  
approximately the  
globe, experience,  
some places, in  
imitation of history,

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amusement, and a lot  
more?

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Media Future  
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metadata future  
broadcast media  
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Digital television is a hybrid platform combining elements from classical analog television and the Internet, providing modern multimedia services on a familiar platform. In short, digital TV is a gateway to the world of interactive digital media. Digital TV

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brings consumers into  
the television service  
arena and offers them  
new degrees of  
freedom.

Multimedia  
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This book covers some  
new and interesting  
topics in interactive  
digital multimedia  
industry, such as  
Digital TV, Metadata,  
Digital Broadcast,  
Digital Rights

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Digital Interactive  
TV And Metadata  
Management, Ambient  
Multimedia, and so on.  
This book provides you  
a broad and  
comprehensive view  
about the current  
multimedia application  
and service industry.

**Digital Interactive  
TV and Metadata:  
Future Broadcast ...**

Digital Interactive TV  
and Metadata Future  
Broadcast Multimedia.

Authors: Lugmayr,  
Arthur, Niiranen,



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- stuffed with new  
ideas - the content in  
digital TV is a  
interactive narrative -  
bringing a new vision  
into the world of  
broadcasting -

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Media Future  
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Technology By

popularizing the idea of metadata...”, where a few of the basic keywords we noted. Bringing it to the point, we just decided on writing about digital television and metadata and its innovative ...

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[Artur Lugmayr; Samuli  
Niiranen; Seppo Kalli] --

The book shows how  
digital-interactive  
television (digiTV) will  
affect the relation  
between the  
broadcaster and the  
consumer.

Standardization  
processes,  
technological  
paradigms, and  
application ...

**Digital Interactive**

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**Digital Interactive  
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Future Broadcast ...**

Digital Interactive TV  
and Metadata gives a  
broad and detailed,  
visionary and technical  
overview useful for  
graduates, engineers,  
and scientists, and, last  
but not least, decision-

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makers in the  
broadcasting industry.\

"--Jacket.\span>\"@  
en\va> ;

\u00A0\u00A0\u00A0  
schema:description\va

> \ " The triangle of  
content, end-user, and  
technology is

conceptualized to  
envision and survey  
the services ...

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**World of Digital  
Interactive TV |  
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The digital broadcast  
item model (DBIM)  
catalyzes the digital  
item methodology of  
MPEG-21 into a new  
converging concept for  
deploying metadata-  
based services in



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digital TV. The idea of the digital broadcast item model (DBIM) goes back to the year 2001, when the IEEE standard for the learning object model (LOM) was presented at a conference in Tampere, Finland.

**Lugmayr A.,  
Niiranen S., Kalli S.  
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lugmayr 2004 06 22 in

fact offers what

everybody wants. The

choices of the words,

dictions, and how the

author conveys the

broadcast and lesson

to the readers are

unconditionally easy to

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**Tv And Metadata**

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Contents Part I Theory

- 1 New Paradigms in Broadcast Multimedia
  - 1.1 Comparison of Classic, Analog and Modern, Digital TV
  - 1.2 First Thoughts about Metadata in Broadcast Multimedia
  - 1.3 Basic Definitions
  - 1.4 Structure of the Book
- 2 World of Digital Interactive TV
  - 2.1 Broadcast Multimedia
    - 2.1.1 MPEG-2
    - 2.1.2 DVB
    - 2.1.3 MHP
    - 2.1.4

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Open Cable 2.1 ...  
Broadcast

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TV and Metadata -  
Arthur Lugmayr ...**

A Digital Broadcast  
Item (DBI) enabling  
metadata repository  
for digital, interactive  
television (digiTV)  
feedback channel  
networks

**(PDF) A Digital**  
*Page 20/29*

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**Broadcast Item (DBI)  
enabling metadata**

...  
Interactive digital TV is becoming a reality throughout the globe. The most important part of the picture is new services for the user, in terms of audio-video quality, but mostly in terms of ...

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**Integrating  
Semantic  
Technologies with  
Interactive Digital**

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**TV**

Digital television (digiTV) is an additional multimedia environment, where metadata is one key element for the description of arbitrary content. This implies adequate structures for content description, which is provided by XML metadata schemes (e.g. MPEG-7, MPEG-21). Content and metadata management is the task of a

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multimedia repository,  
from which digiTV  
clients - equipped with  
an Internet ...

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to think enlarged and  
faster can be  
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**TextBook Digital  
Interactive Tv And  
Metadata Future ...**

3. A metadata model to



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support scalable TV services This section details the conceptual model that provides the basis for our metadata framework for describing scalable interactive TV services. The model, outlined in Figure 1, describes such a service as an enriched TV program. We detail this model by introducing the underlying ratio-

## **A metadata model**

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**supporting scalable  
interactive TV  
services**

Digital television (digiTV) is an additional multimedia environment, where metadata is one key element for the description of arbitrary content. This implies adequate structures for content description, which is provided by XML metadata schemes (e.g. MPEG-7, MPEG-21).

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Item (DBI) enabling  
metadata ...**

This paper presents a self-designed metadata model to an interactive push service in digital TV, where the service can not only diversify existing types of broadcast programs, but also provide personalized application for consumers. In order to realize it, a metadata

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model is created by  
extracting and  
combining certain  
parts of various  
metadata standards,  
such as MPEG-21  
standard to define ...

**Applying a Self-  
Designed Metadata  
Model to an  
Interactive ...**

Comcast's Interactive  
Streaming TV App  
Debuts With 'Real  
Housewives of Salt  
Lake City' Pre-Show

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