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Good Strategy Bad The Difference

Good Strategy/Bad Strategy has much to offer and has every chance of becoming a business classic." --Management Today
"Drawing on a wealth of examples, Rumelt identifies the critical features that distinguish powerful strategies from wimpy ones—and offers a cache of advice on how to build a strategy that is actually worthy of the name.

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Good Strategy/Bad Strategy clarifies the muddled thinking underlying too many strategies and provides a clear way to create and implement a powerful action-oriented strategy for the real world. Developing and implementing a strategy is the central task of a leader. A good strategy is a specific and coherent response to--and approach for--overcoming the obstacles to progress.

Good Strategy Bad Strategy: The Difference and Why It

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Good Strategy/Bad Strategy: The Difference and Why It Matters.
Article Type: Suggested reading From: Strategic Direction,
Volume 28, Issue 8 Richard P. Rumelt, Crown Business, New York,
NY, 2011, 336 pp.. In Good Strategy/Bad Strategy, Richard
Rumelt makes a two-fold contribution to the strategy literature -

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first he clearly distinguishes bad strategy from good and, secondly, he makes the ...

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“Good Strategy/ Bad Strategy pinpoints the polar difference: The diagnosis and actions that constitute good strategy, the fluff and failures that cause the bad. Richly illustrated and persuasively argued by a researcher, teacher, and consultant, Richard Rumelt has authored the playbook for anybody in a leadership position who must think and act strategically.

Good Strategy/Bad Strategy | The Difference and Why It Matters

Good strategy • Diagnosis: understanding the challenge • A guiding policy: the reasons that you'll take action to address the challenge • A set of coherent actions: a concrete, consistent

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action plan Bad strategy • Fluff: empty slogans and buzzwords • Failure to face the challenge: focusing on things that are not the root problem • Mistaking goals for strategy: a wish-list of ...

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By Richard Rumelt. Is your strategy a mix of slogans and goals, or a set of objectives that offer solutions to key problems?

Richard Rumelt, in his forthcoming book to be released in the U.S., July 19th, Good Strategy/Bad Strategy: The Difference and Why It Matters, leverages 40 years of academic and strategy consulting experience. Rumelt uses interesting stories and

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firsthand experiences to ...

Good Strategy/Bad Strategy: The Difference and Why It

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When Richard Rumelt's Good Strategy/Bad Strategy was published in 2011, it immediately struck a chord, calling out as bad strategy the mish-mash of pop culture, motivational slogans and business buzz speak so often and misleadingly masquerading as the real thing. Since then, his original and pragmatic ideas have won fans around the world and continue to help readers to recognise and avoid the ...

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has authored the playbook for anybody in a leadership position who must think and act strategically.

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Richard Rumelt's brilliant Good Strategy/Bad Strategy is one, a milestone in both the theory and practice of strategy. Cutting to the core of what makes the difference between success and being an also-ran, Rumelt uses vivid examples from the contemporary business world and global history that clearly show how to recognize the good, reject the bad, and make good strategy a living force in your ...

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Let's break down the difference between good strategy and bad strategy, before taking a brief look at what's involved in crafting good strategies. You can get the detailed tips, guidelines and examples in our complete Good Strategy Bad Strategy summary

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Good Strategy Bad Strategy The Difference And Why It ...

The book: Good Strategy/Bad Strategy: The Difference and Why It Matters, by Richard P. Rumelt well articulated the most basic idea of strategy which is the application of strength against weakness. Focus on one or two critical issues in the situation—the pivot points that can multiply the effectiveness of effort—and then focuses and concentrates action; from leadership perspective, an

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GOOD STRATEGY BAD STRATEGY: THE DIFFERENCE AND WHY IT ...

In the book, "Good Strategy/Bad Strategy the Difference and Why it Matters," by Richard P. Rumelt describes the difference between the two strategies by providing different examples. The book is divided in three different parts the first part consists of "Good and Bad Strategy," followed by the "sources of power," and the last part consists of "Thinking like a Strategist."

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create and implement a powerful action-oriented strategy for the real world. Developing and implementing a strategy is the central task of a leader. A good strategy is a specific and coherent response to—and approach for—overcoming the obstacles to progress.

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